



*Pegasus*

## **Italian Forum Cultural Centre Business Planning**

Pegasus provided a Business Plan for the new Italian Forum Cultural Centre, a 350 seat performance space in Leichhardt. This plan included:

- Management & Operating Structure
- Technical and Production
- Food & Beverage
- Usage – Hiring and Programming
- Ticketing
- Customer Services
- Repairs & Capital Maintenance Program
- Environmental Sustainability
- Occupational Health and Safety
- Security
- Privacy
- Accessibility Service Provision
- Risk Management
- Human Resources
  - Staff Structure
  - Office Accommodation – options prior to final designs
  - Staff Development
  - Volunteer / Friends program
  - Position Descriptions
- Operational Funding & Sponsorships
- Financial Risk Management
- Five Year Financial Plan
- Social, Cultural & Economic Impact Projections
- Commercial Kitchen – usage cost benefit analysis

The Italian Forum required this business plan on short notice to meet funding deadlines – Pegasus was able to turn this around in just three weeks.