



Pegasus

## **Busselton Performing Arts & Creative Industries Centre Feasibility Study**

### Services Provided:

- Community and Industry Consultation – via site visits, one-on-one consultations, public workshops and survey formats, Pegasus is connecting with the local community to ascertain their current and future needs, facilities currently used (analysing any shortfalls) and their needs and desires as both potential users/hirers and audience members. Pegasus is also consulting with tourism bodies, the Department of Culture and Arts WA, Department of Education and Training WA, Community Arts Network WA, WA Music Industry Association and neighbouring shires and arts bodies.
- Site assessments based on a pre-determined matrix including land status, access, visibility, flexibility, connections, partnerships, sustainability, landmark significance, innovation creativity, role in urban vitality and social inclusion.
- Identification of site models, programming opportunities, management models and co-location opportunities
- Financial modelling for the proposed centre including a Five Year Plan.
- Research into the continued development of emerging creative industries within the region e.g. the provision of conference and education opportunities through incorporation of technologies and venue design.
- Economic impact analysis of the creative industries in the region and the level of increased impact by developing the proposed centre.
- Development of programming and audience development policies.

