

## **Broome Performing Arts Centre Business & Project Planning Services**

Pegasus were recently engaged to conduct the following services for the Shire of Broome in relation to the development of a 350 seat performing arts centre:

- Development of Project Plan - providing Council with a framework and detailed milestones to achieve the proposed development within an allocated time and budget.
- Design Brief for Architectural Tender – providing information for the design tender pertinent to the specific requirements of the design of performing arts centres.
- Operational Viability Study – an extension of the original Feasibility Study, Pegasus re-tested the potential audience and hirer markets to ensure the information gathered in past studies was still relevant and applicable to the development.
- Business Planning – including:
  - Human resource requirements to operate the centre efficiently and effectively
  - Programming and hiring
  - Marketing strategies and plans
  - Five Year Financial Plan
  - Policy planning

